# Pitch deck

UnderScope Map is a

ERP solutions and map for
underground utilities industry





Utility lines are lifeline of every human society, important part for a city to function properly.



- ➤ Hitting an electric line can electrocute the workers.
- ➤ Hitting a gas pipeline can result in fires and disruption of services.
- Hitting a sewer pipeline can cause environmental pollution.
- Hitting telecommunication cables can disrupt property damage businesses as internet and communication services get affected.

Calling other services to get data about utilities needs to much time and it is not **Accurate** 



**Accurate information** regarding the existing underground utilitie s is required in the planning, installation of new utilities and exca vation of existing utilities.

Lack of knowledge on this may result in fatality and catastrophic d amages of existing underground utilities and disruption to utility s ervices.

Industries may suffer greatly, in terms of financial lost if utility services such as power supplies are interrupted because of accident s during excavation works due to inaccurate utility information.

# Do not let unwanted surprises when you have accurate tool





### Be aware to protect your utilities

Before starting on your project which involves any kind of digging, companies need to protect you and others from unintentionally hitting underground utility lines.



#### **ERP solutions for underground utilities**

Knowing the location of underground utilities before working will save workers from injuries, prevent damage of gas, electric ,communications, water and other types of line, save money, ti me and costly repairs.



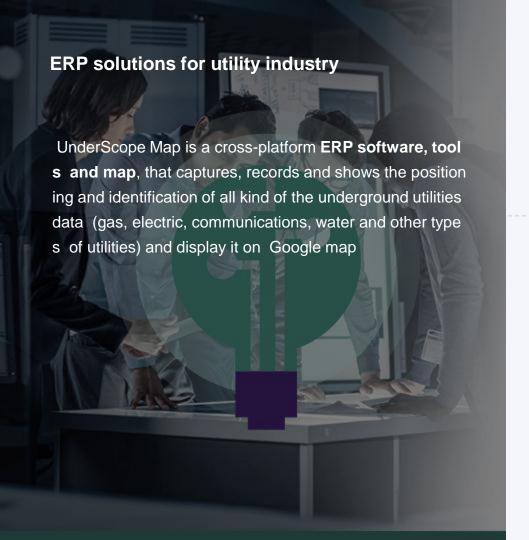


## **Accurate Map and data**



Underground utility mapping is a process of identifying the position and labeling public utility mains which are located underground.

These mains may include lines for telecommunication, electricity distribution, natural gas, water mains and waste water pipes. In some location, major oil and pipe lines, communication lines mass transit, rail and road tunnels also compete for space underground





One ERP solutions for huge utilities industry



Before doing any work on underground utilities you can see all data before digging

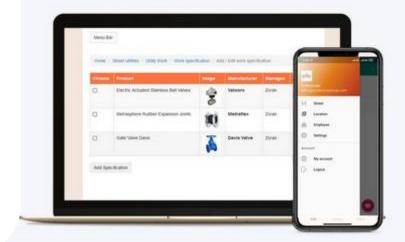


UnderScope Map provide information about where contractor can and cannot dig



# **Support three most uses platforms**

Web Android Desktop



Hi. My name is Hana. I am marketing manager and I will show you why to invest in our product.

I am done with security. Let me introduce you my colleague Hana







In next couple page you can see our business models and how big is our markets

#### Business model 1 - Software rent



Software rent / year Affiliates program

Pay per user / year

Pay per utility company size.

Usage fees (price depends of city populations, city area, numbers of utilities companies ...)

Free / Commission 3-10 %



#### **Business model 2 - services**



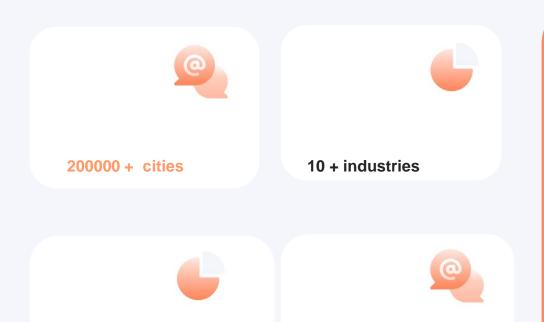
Work order

Work order: products specification

Work order: infrastructure construction specification



USM receives commissions from two sources: upon every invoice of Work order products specification 3-10 % of NET and Work order construction specification 3-10 %



**BlockChain** 

100 + Products category



Ш	Utilities owners	Locators	Construction	Manufactures
•	Gas and Oil distributions Electric power suppliers Communications Central heating suppliers HVAC companies Water supply companies Telco Operators, Providers Cable TV Providers Energy Suppliers Pipeline Asset Companies	<ul> <li>Utilities location company</li> <li>Sensor Manufacturers</li> <li>Excavating Contractors</li> <li>Land surveyor</li> <li>Utility Contractors</li> </ul>	<ul> <li>Infrastructure construction</li> <li>Town Planners</li> <li>Emergency Services</li> <li>Platform Providers</li> <li>Manufacturers</li> <li>Architects</li> <li>Building professionals</li> </ul>	<ul><li>Manufactures</li><li>Distributors</li><li>Sales managers</li><li>City managers</li></ul>



#### First in market

First ERP solution for Underground utilities industry



### **Huge markets**

40 + industry categories



# Supply chain

100 + Products categories



#### **Financial**

Products distributions



#### **Radar connection**

Possibility to connect with radar application



#### Blockchain

Invest in new technology

#### 01. Local newspaper

https://lokalnoglobalno.com/underground-utility-locating/

#### 03. Germany Award

https://www.geospatial.coffee/post/49-top-geospatial-startups-companies-germany

02. According to Best Startup EU, USC is one of the best Geospatial project in Germany

https://beststartup.eu/21-top-geospatial-startups-and-companies-in-germany

#### 04. Berlin Awards

https://www.geospatial.coffee/post/5-top-geospatial-startups-companies-berlin



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